

The Florida State University Foundation 2011–2012 ANNUAL REPORT



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Letter from Ashbel C. Williams CHAIR, FLORIDA STATE UNIVERSITY FOUNDATION BOARD OF TRUSTEES

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Recognition

from ERIC J. BARRON, PRESIDENT, FLORIDA STATE UNIVERSITY

A merica is a nation built on great ideas, a nation of thinkers and doers. Our creativity has brought about everything from the automobile industry and light bulb to life-saving vaccines and pharmaceuticals, with thousands of groundbreaking scientific and technological innovations in between. Many of these pioneering ideas, often realized through work achieved at the nation's top colleges and universities, are the foundation on which the American dream is built. Without these ideas, or the resources to conceive them, where would we be?

Today, our nation and higher education face critical challenges. Since 2007, the state legislature has drastically reduced Florida State University's funding by more than \$105 million, entirely from operations and our academic programs. While U.S. *News & World Report* ranks Florida State University 42^{nd} among all public universities and in the top 100 of all universities, our resources don't even rank in the top 200. This means that every dollar we receive from our donors and taxpayers must be spent in the most deliberate way possible. As we move forward with our comprehensive fundraising campaign, the importance of private support is more vital than ever. Many of you have heard me talk about the "big ideas" that will shape the future of Florida State University. These transformative ideas, created by our deans and faculty, are not only creative and collaborative in nature, but address important societal issues while advancing Florida State's reputation for academic excellence. This 2012 Annual Report contains a few examples of these big ideas—the Veterans Legacy Complex and the Garnet and Gold Scholar Society—designed to firmly place Florida State on the world stage as the leader for developing innovative educational programs that prepare today's students to become tomorrow's innovators.

On behalf of all those who benefit from your generosity and belief in the power of higher education, I thank you. With your support, we will continue to positively impact the lives of our many students and alumni for generations to come.

With Seminole Pride,



from ASHBEL C. WILLIAMS, CHAIR, FLORIDA STATE UNIVERSITY FOUNDATION BOARD OF TRUSTEES, 2010–2012

Since its founding in 1960, the Florida State University Foundation has been helping donors achieve their personal philanthropic goals by matching their passion for higher education with the mission and priorities of this great University. As graduates, we appreciate what Florida State has done for us, the doors it has opened for us and the opportunities we have captured because of what we learned. I support Florida State financially as a meaningful way to say thank you for what the University has meant to me and my family and to continue strengthening this great institution.

The Florida State University Foundation carefully stewards all gifts entrusted to its care by our

many alumni and friends. Whether intended for scholarships, professorships, academic program support or facility upgrades, the Foundation makes certain that every gift, regardless of the amount or purpose, is used in accordance with donors' wishes.

An investment in Florida State University is a wise one—one that greatly improves all aspects of our community, our state and our nation. Please know that we remain grateful to you for your generous support of, and continued commitment to, Florida State University.

Arh Williams



PHOTO LEFT TO RIGHT: College of Business Dean Caryn Beck-Dudley, Bob and Pam Sasser and President Eric J. Barron



To be competitive, attract and maintain the best faculty and the best students, we need a facility that meets the demands of being the best. –BOB SASSER

PRIVATE SUPPORT: Making the Best Better

ANTING TO MAKE THE BEST BETTER was the catalyst that led Bob Sasser (B.S. '73) and his wife, Pam, to donate \$1 million to the Florida State University College of Business in June.

"We have talented students. We have great faculty and a terrific reputation at Florida State for educating and graduating business leaders. This reputation has propelled the College of Business to one of the 10 largest business schools in the country," said Bob Sasser, president and CEO of Dollar Tree Inc. "Imagine what the College of Business could become with better tools and resources."

The Sassers' gift is designed to kick-start a campaign to raise funds to replace the aging Rovetta building, which has served as the home to the College of Business since its founding in the 1950s. While Sasser has pride in all aspects of Florida State, the Rovetta building hasn't changed much since he attended classes there during the early 1970s. A new, state-of-the-art building will provide a tremendous increase in space and meet the changing demands of the 21st century business education.

And as his and his wife's ability to donate has allowed, their philosophy has been: "If you can, you should give back."

In recent years, the Sassers have contributed more than \$200,000 that endowed two scholarships—the

Bob and Pam Sasser Football Position Scholarship and the Bob and Pam Sasser Fellowship in Marketing Excellence.

They found satisfaction in establishing scholarships because they can see how their assistance is helping others. Their donation for the new building is different.

"Since the existing facility doesn't match what Florida State's College of Business represents, we decided to step up as the need became clear," Bob Sasser said.

Tentatively called Legacy Hall, the proposed five-story building will provide the instructional, technological and collaborative spaces in which to educate the people who will influence tomorrow's business world. It will open avenues for collaborative research among Florida State's faculty, enabling the college to meet the training and continuing education needs of alumni and business partners.

"The Sassers' gift is transformative for us," said Caryn Beck-Dudley, dean for the College of Business. "We are a great business school currently housed in a modest facility. Legacy Hall will allow us to become an internationally pre-eminent business school prospering in a world-class facility. A magnificent building will define our future not only for our students, faculty and alumni but also for our friends and the business community at large." To learn more about plans for the new College of Business building or how you can support the project, visit cob.fsu.edu or contact Andrew Watkins, assistant dean for development, at (850) 294-3350 or awatkins@cob.fsu.edu.

Repeatedly, Florida State University's College of Business has been ranked among the best in the nation by *U.S. News & World Report*, with two of its programs consistently ranking in the top 10.

And that's where the Sassers come in.

"To be competitive, attract and maintain the best faculty and the best students, we need a facility that meets the demands of being the best," Bob Sasser said. "We wanted to give significantly enough to get attention, and we would like to challenge other alumni to be a part of this. People are going to want to be a part of this."

Sasser has been the Chesapeake, Va.-based Dollar Tree's president since 2001 and chief executive officer since 2004. His leadership skills, business acumen and commitment to excellence have contributed to the company's growth and success.

He wants to bring that energy to Florida State as it works to raise the funding for the \$65 million new building.

"The need has never been greater; institutional support is solid; we have a large and successful alumni base to call upon; and we can do this!" *



ABOVE AND BELOW: Proposed designs of Legacy Hall, the future home of the College of Business. Renderings credit of Lewis+Whitlock, PA.



When President Barron told me about the initiative to attract these young veterans to Florida State University and offer them the additional support they need as students, Pat and I knew we wanted to help make it a reality. The University leadership knows that these student veterans will be part of every phase of Florida State and has committed its world-class academic and student services to the success of this project. Now, it is important that we turn our attention to creating a facility that binds the past to the present and the future. Our heritage the Institute on World War II and the Human Experience, the fine Army and Air Force ROTC units and a brand new Student Veterans Center—will provide a cohesive research, learning and training opportunity unique among universities across the nation. -GORDON S. HOLDER

FROM THE BATTLEFIELD TO THE CLASSROOM: Creating Pathways to Success

RANSITIONING FROM DRIVING A 68-TON,

\$4 million hulking beast of a M1A1 tank and completing tours in Fallujah, Iraq, and Helmand Province, Afghanistan, to taking classes alongside students four to six years younger sometimes led senior Ryan Taylor to feel disconnected from the college experience. That's where Florida State University's Student Veterans Center comes in for Taylor and hundreds more like him.

"Veterans have a wide range of difficulties making the transition from military to student life," said Taylor, president of Florida State's Collegiate Veterans Association. "The problems can range from difficulty with VA education benefits to medical issues, including post-traumatic stress disorder. The Student Veterans Center staff gets to know every veteran individually to help them address their specific concerns."

Florida State University's commitment to veterans is to be the most veteran-friendly, empowering campus in the country. The University currently provides services tailored to each student veteran's needs, offers networking opportunities and provides a base for the Collegiate Veterans Association. "Being a part of the Collegiate Veterans Association has made all the difference in the world to me as I try to take care of the business of school but also try to find time to fit in with my fellow students and have a taste of the 'college experience' I gave up to wear a uniform," Taylor, a Marine, said.

Since opening in 2011, the Student Veterans Center has assisted nearly 900 students and their families. Between fall 2011 and 2012, a phenomenal 87.5 percent of Florida State student veterans graduated or returned in pursuit of their degrees. To provide even more support for veterans-past, present and future-the University has embarked on a mission to develop the Veterans Legacy Complex. The facility will showcase the proud tradition of the U.S. military and provide a three-building complex for the Institute on World War II and the Human Experience, the Student Veterans Center and the Reserve Officer Training Corps (Army and Air Force) training facility. It is one of many transformative ideas that will be a priority during the University's comprehensive fundraising campaign.

Helping lead the charge to fund the complex is retired Navy Vice Admiral Gordon S. Holder

To learn more about the Veterans Legacy Complex and how you can make a difference, visit veterans.fsu.edu or contact Student Veterans Center Director Billy Francis at (850) 645-9867 or wfrancis@fsu.edu or Wayne Munson at (850) 644-4389 or wayne.munson@med.fsu.edu.

(B.M.E. '68), who serves as chair of the veterans complex fundraising committee. He accompanied a University delegation, including Student Veterans Center Director William W. "Billy" Francis (B.A. '86), to Washington, D.C., in April to meet with alumni and leaders in each branch of the military. These meetings culminated in a 90-minute meeting with Secretary of Veterans Affairs Eric K. Shinseki. The group also sponsored a reception for New York City area alumni in May. The reception featured a guided tour of the U.S. Military Academy at West Point—further connecting the dots between military heritage and the purpose of the Veterans Legacy Complex.

"With support from alumni, veterans, friends of the University and corporations that value our student veterans, Florida State will provide a template for other universities to emulate," said Holder, chairman of the Florida State University Foundation Board of Trustees.

In addition to the invaluable time Holder has dedicated to increasing awareness for the Veterans Legacy Complex, he and his wife, Patricia A. "Pat" Holder (B.S. '69), have made a substantial, early contribution to jump-start fundraising.

The goal of the planned complex is to give campuswide veterans' support initiatives a physical presence, attract and retain student veterans, increase their graduation rates and improve job placement rates after graduation. As Shinseki told the Florida State delegation, "Everything is for naught unless these men and women complete their educations."

Holder added, "It is not enough to build a building, there has to be meaningful interaction between student veterans, faculty and other students on campus. Our volunteers, many of whom served in the military, have made inroads in hiring veterans. Once our student vets obtain a quality education at Florida State, they will be even more attractive candidates in business and industry."

More than \$250,000 already has been donated to this project, and additional private philanthropy will make the vision of supporting veterans past, present and future a reality.



PHOTO: Gordon and Pat Holder helped jump-start fundraising for the Veterans Legacy Complex.





PHOTO: Keturah Brown, 2012 graduate of Florida State University

The Garnet and Gold Scholar Society recognizes students who excel in three of five areas of engagement: service and civic engagement; leadership and entrepreneurial creativity; international experiences; education and networking through internships; and one-on-one research with faculty. Undergraduate students who meet these criteria also must write an approved synthesis reflection paper of their experiences. Scholars are recognized with a medal at commencement and a notation on their transcripts.

For Brown, who received a Bachelor of Science in African-American studies and political science, being a Garnet and Gold Scholar opened doors, and her experience with the society paid off with a prestigious appointment as a Gubernatorial Fellow. "The Garnet and Gold Scholar Society was a great catalyst to get involved and achieve something unique," she said. "Participating in the program gave me the confidence and life skills I need for a very bright future."

GARNET AND GOLD SCHOLAR SOCIETY: Allowing Students to Shape Their Futures

OST STUDENTS CAN ATTEST to the outstanding quality of programs and extracurricular activities available at Florida State University.

But 2012 Florida State graduate Keturah Brown discovered that one program—the Garnet and Gold Scholar Society—offers Florida State students an outlet to become student leaders in numerous dynamic ways.

"Many programs are good in their own way, but they usually focus on one area of development," said Brown, who was among 74 students inducted into the society in April. "The Garnet and Gold Scholar Society goes beyond the classroom and facilitates interaction among students who are truly wellrounded. It brings out the best of the best, students who are go-getters and represent Florida State in the most positive way."

The Garnet and Gold Scholar Society, launched in fall 2010 by Florida State University President Eric J. Barron, encourages students to participate in multiple facets of campus life and undergraduate opportunities. Garnet and Gold Scholar Society members take the initiative to grow academically, personally and professionally for the betterment of society.

Mary Coburn, Florida State University's vice president for Student Affairs, knows what a difference a program like this can make for students.

"The students who participate in the program gain valuable skills that will prepare them for the next stage of their lives and contribute greatly to their success after they graduate," Coburn said. "The Garnet and Gold Scholar Society represents the best of Florida State."

Supporting the society was a natural fit for longtime Florida State University advocate Susie Busch-Transou and her husband, Tripp Transou, owners of Tri-Eagle Sales in Midway, Fla.

"As business owners, it was important to get behind this initiative and set a true leadership example in the community by giving back," Busch-Transou said. "The Garnet and Gold Scholar Society is

PHOTO: Longtime Florida State University advocate Susie Busch-Transou and her husband, Tripp Transou (far right), with employees of Tri-Eagle Sales, support the Garnet and Gold Scholar Society.



To learn more about how you can support the Garnet and Gold Scholar Society, visit garnetandgoldscholar.fsu.edu or contact Amy Safriet, director of development for Student Affairs, at (850) 644-4364 or asafriet@foundation.fsu.edu.

special because it cultivates engaged and wellrounded citizens, something Tripp and I encourage of our 120 employees."

Busch-Transou, who currently serves as the Florida State University Board of Trustees vice chair and chair of the Student Affairs Committee, said it also was important to support a program that aligned with President Barron's vision of making Florida State University the most student-centered university in the country.

"This program helps bridge the gap between what students learn, and encourages learning both inside and outside of the classroom," Busch-Transou said. "Today's employers want to know what a job candidate did in addition to going to class. The Garnet and Gold Scholar Society encourages students to take getting involved to the next level and gain invaluable real-world experience along the way." �

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Financial Statement Overview

S IS THE CASE EACH YEAR, the Foundation's I financial results for the 2012 fiscal year were shaped by the investment returns from its \$400 million long-term investment portfolio. The Foundation's investment performance for fiscal year 2012 can best be described as uneven. Following a disappointing first quarter that brought doubledigit losses, the Foundation returned to breakeven by the end of March 2012, only to experience a slight loss in the fourth quarter of the fiscal year. Overall, the investment return for 2012 was -2.6 percent, which led to investment losses of \$10 million on the financial statements, as compared to investment gains of \$75.3 million the previous year. However, the Foundation did surpass its primary benchmark for the trailing one-, three-, five- and 10year periods. One area that experienced significant improvement during fiscal 2012 was contribution revenue, which was up \$7.3 million, or 25.9 percent, as compared to fiscal 2011. This increase was achieved even though the suspension of payments from the state of Florida's matching gift programs remained in place again this year.

The Foundation's statement of financial position reported total assets of \$498 million as of June

30, 2012, as compared to \$505 million in fiscal 2011. This represents a decrease of \$7 million, or 1.4 percent, and was chiefly due to the decrease in the value of investments held by the Foundation. The majority of these assets, \$460 million, are cash and investments that are either available to support current University programs or endowed for the purpose of generating income to support University programs in the future. In addition to these assets, the statement of financial position includes \$15.7 million in pledges, most of which are scheduled to be received within the next five years. Other assets reported on the statement of financial position include \$18.8 million in trusts. Assets not reported on the statement of financial position include \$255 million in conditional promises and \$49 million in outstanding state matching funds. Total liabilities as of June 30, 2012, were \$12.6 million, as compared to \$12.3 million in fiscal 2011. The most significant liabilities are the present value of future annuity payments of \$6.3 million and deferred revenue of \$3.8 million.

Fundraising totals for fiscal 2012 were very comparable to the two previous fiscal years. During the year, the Foundation raised \$50.4 million in

Statement of Financial Position

As of June 30, 2012 and 2011

ASSETS	2012	2011
Cash and cash equivalents	\$66,847,149	\$59,153,620
Contributions receivable—net	15,724,361	11,392,365
Investments	393,452,417	411,234,427
Remainder interest trusts	9,623,847	9,304,895
Funds held in trust by others	9,216,422	10,047,705
Real estate held for resale	423,559	804,554
Land, buildings and equipment—net	540,610	1,096,125
Other assets	2,421,971	1,777,726
TOTAL ASSETS	\$498,250,336	\$504,811,417

LIABILITIES AND NET ASSETS	2012	2011
LIABILITIES		
Accounts payable	\$1,652,558	\$1,446,472
Refundable advances	_	4,100,000
Deferred revenue	3,800,000	_
Compensated absence liability	551,813	512,589
Agency liability	336,480	344,497
Annuity obligations	6,300,560	5,871,128
TOTAL LIABILITIES	12,641,411	12,274,686
NET ASSETS (DEFICITS)		
Unrestricted	(22,784,717)	(7,709,263)
Temporarily restricted	121,812,870	128,226,770
Permanently restricted	386,580,772	372,019,224
TOTAL NET ASSETS	485,608,925	492,536,731
TOTAL LIABILITIES AND NET ASSETS	\$498,250,336	\$504,811,417

gifts, as compared to \$50.9 million in fiscal 2011 and \$51.8 million in fiscal 2010. Expenditures in support of Florida State University totaled more than \$38 million in fiscal 2012. This included \$37.5 million for University programs and \$700,000 for construction of new facilities. The \$37.5 million in program support reflects an increase of \$1 million, or 2.7 percent, over fiscal 2011 and continued a trend since fiscal 2008 of increased reliance on Foundation funds by the University. The \$700,000 in support of facility construction and renovation reflects a decrease of \$2.9 million, or 80.5 percent, as compared to fiscal 2011. This significant reduction in financial support is due to a decline in overall construction on the University's campus, primarily because of decreased funding from the legislature in recent years and the suspension of the state matching programs.

Unrestricted operating costs totaled \$14.2 million in fiscal year 2012, representing a 6 percent increase over fiscal year 2011. This was largely due to the continuation of a multi-year plan to increase the fundraising capacity of the Foundation by hiring additional development officers and other key staff. *

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Statement of Activities and Changes in Net Assets

For the fiscal year ended June 30, 2012 • With summarized financial information for the fiscal year ended June 30, 2011

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	2012 TOTAL	2011 TOTAL
REVENUES					
Contributions	\$3,000	\$18,867,663	\$16,836,477	\$35,707,140	\$28,362,936
State and University support	5,491,026	-	-	5,491,026	2,377,972
Other support	_	9,896,858	_	9,896,858	8,997,312
Interest and dividends	357	4,304,008	108,199	4,412,564	1,651,439
Net realized and unrealized gains (losses)	(120,040)	(12,511,811)	(1,794,482)	(14,426,333)	73,681,384
Losses in excess of temporarily restricted endowment assets	(17,927,498)	17,927,498	_	_	-
Other revenue	303,918	6,316,584	_	6,620,502	2,185,466
Net assets released from restrictions:					
Program and facilities support	38,621,896	(38,621,896)	-	-	-
Administrative support	11,085,462	(11,085,462)	-	-	-
Total revenues	37,458,121	(4,906,558)	15,150,194	47,701,757	117,256,509
EXPENSES					
Program	38,161,091	-	-	38,161,091	36,540,066
FSU facilities construction	671,375	-	-	671,375	3,649,305
Administrative	5,883,863	-	-	5,883,863	5,829,282
Fundraising	7,817,246	—	—	7,817,246	7,033,596
Provision for uncollectible pledges	-	1,507,342	588,646	2,095,988	2,212,850
Total expenses	52,533,575	1,507,342	588,646	54,629,563	55,265,099
CHANGE IN NET ASSETS	(15,075,454)	(6,413,900)	14,561,548	(6,927,806)	61,991,410
Net assets (deficit) at beginning of fiscal year	(7,709,263)	128,226,770	372,019,224	492,536,731	430,545,321
NET ASSETS (DEFICIT) AT END OF FISCAL YEAR	(\$22,784,717)	\$121,812,870	\$386,580,772	\$485,608,925	\$492,536,731

Gift Commitment by Purpose

For the fiscal year ended June 30, 2012







Giving by Individuals and Organizations

For the fiscal year ended June 30, 2012



Planned Giving Commitments

For the fiscal year ended June 30, 2012





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Total Gifts by College/ University Unit

For the fiscal years ended June 30, 2012 and 2011

COLLEGE/UNIVERSITY UNIT	2012	2011
Academic Programs	\$2,284,177	\$2,322,316
Alumni Association	253,809	69,653
Arts & Sciences	4,079,313	4,163,074
Athletics	5,000	5,552
Business	12,298,999	7,119,597
Communication & Information	454,781	296,557
Criminology & Criminal Justice	820,553	82,636
Education	940,717	1,142,811
Engineering	243,532	673,731
Finance & Administration	403,903	366,815
Foundation Operations	3,500	1,226
Foundation Other	665,645	8,611,854
Human Sciences	1,401,151	2,929,912
Institute for Science & Public Affairs	162,626	118,703
Interdisciplinary	12,035	258,429
Law	1,953,985	2,112,169
Medicine	5,062,872	3,962,957
Motion Picture Arts	149,921	1,686,508
Music	1,076,298	5,511,198
Nursing	531,056	477,040
Panama City Campus	820,955	557,915
President's Office	56,066	15,000
Provost—Academic Affairs	1,606,968	70,460
Research	198,280	778,362
Ringling Museum of Art	2,314,618	1,364,225
Social Sciences & Public Policy	2,429,368	1,144,112
Social Work	194,972	221,872
Student Affairs	972,465	1,013,635
The Graduate School	23,027	130,351
Undergraduate Studies	125,600	62,682
University Libraries	357,363	66,666
University Relations	2,837,261	2,085,701
Unrestricted	320,230	90,700
Visual Arts, Theatre & Dance	5,299,338	1,384,649
TOTAL	\$50,360,384	\$50,899,068

Historical Endowment Totals

TOTAL UNIVERSITY ENDOWMENT

FLORIDA STATE UNIVERSITY FOUNDATION ENDOWMENT



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The Presidents Club

Since 1977, the Presidents Club has recognized the University's most generous donors—individuals, families, corporations and foundations—whose support, dedication and vision make positive things happen in our community, our state and beyond. Presidents Club honorees provide the backbone of critical private support that makes Florida State University a leader in teaching, research and public service. The five societies, named for historically significant dates, benefactors and University presidents, recognize donors with cumulative giving of \$10,000 or more to any college, department or academic program through the Florida State University Foundation.

1851 SOCIETY

\$5 million or more total lifetime giving

On January 24, 1851, the General Assembly of Florida passed an act to open two seminaries of learning, one of which is now Florida State University. The Seminary West of the Suwannee River, predecessor to today's Florida State, was established on the site where the Westcott fountain stands today.

FRANCIS EPPES SOCIETY

\$1 million-\$4,999,999 total lifetime giving

Tallahassee's first mayor and a leading advocate for the Seminary West of the Suwannee River, Francis Eppes worked diligently alongside others to make Tallahassee the home of what would become Florida State University. Eppes, grandson of Thomas Jefferson, served on the board of trustees for 11 years, eight of which were as board president, and remained an ardent supporter of the University until his passing in 1881.

EDWARD CONRADI SOCIETY

\$500,000-\$999,999 total lifetime giving

After a statewide educational system reorganization in 1905, the University became the Florida State College for Women. President Edward Conradi oversaw the transition and many other accomplishments. Under Conradi, the institution became fully accredited in 1915 and grew to become the largest women's college in the nation during the 1930s. Conradi also replaced the original site of the seminary with the administration building known today as the James D. Westcott Building. Conradi remains the longest serving president (1909–1941) in University history.

DOAK CAMPBELL SOCIETY

\$100,000-\$499,999 total lifetime giving

As Florida State Univesity president from 1941 to 1957, Campbell oversaw a period of tremendous growth as veterans returning from World War II applied for admission to Florida State College for Women (FSCW). Under his leadership, FSCW grew to become the large coeducation institution known as Florida State University. Campbell was an avid supporter of the creation of the intercollegiate sports program; the football stadium bears his name.

ROBERT STROZIER SOCIETY

\$10,000-\$99,999 total lifetime giving

Although Robert Strozier, who served as president of Florida State University from 1957 to 1960, had a short tenure in office, his commitment to academic excellence and his depth of knowledge of the state education system did not go unnoticed. The University's main library is named in his honor.

James D. Westcott Legacy Society

Deferred and testamentary gifts

James D. Westcott, a member of the Florida House of Representatives, became attorney general in 1868 and served as a state Supreme Court justice from 1868–1885. Upon his death, his will established a trust for the benefit of the Seminary West of the Suwannee River (West Florida Seminary). With this legacy, Westcott became the first donor and benefactor of the institution now known as Florida State University. The historic James D. Westcott Building on campus bears his name.

The Westcott Legacy Society recognizes the generosity of alumni and friends who have made an estate commitment or a deferred gift in support of the academic initiatives at Florida State University. Individuals who establish a planned gift such as a bequest, charitable gift annuity, charitable remainder trust or retained life estate play a key role in securing the University's future. To learn more about how to leave your legacy for Florida State University, please contact the Office of Planned Giving at (850) 644-0753 or plannedgiving@foundation.fsu.edu.

Our Honor Roll

For a complete list of Presidents Club, Westcott Society and Circle of Support donors who contributed to the Foundation during the 2012 fiscal year, visit foundation.fsu.edu/community/honorroll.

Circle of Support

Loyal donors are the cornerstone of Florida State University's success. In 2002, the Circle of Support was founded to recognize our many alumni and friends for their annual support. Donors can be recognized in both the Presidents Club and Circle of Support, as annual gifts count toward Presidents Club recognition.

Funding generated through annual gifts provides students with opportunities for learning and discovery, makes emergency aid available and helps Florida State University meet immediate needs and challenges. Every dollar shapes a Florida State University student's future.

Individuals who provide annual gifts choose where their contributions go. Donors can make a gift to support any of the University's colleges, divisions or programs, or an unrestricted gift, which provides a critical source of funding for the University's greatest needs.

CIRCLE LEADER \$10,000 or more total annual giving

CIRCLE PARTNER \$5,000–\$9,999 total annual giving

CIRCLE INVESTOR \$2,500–\$4,999 total annual giving

CIRCLE PATRON \$1,000–\$2,499 total annual giving

THE GOLDen RING SOCIETY (GRADUATES OF THE LAST DECADE)

Recognition in the GOLDen Ring Society is reserved for graduates of the past 10 years who annually contribute \$250 or more.

To learn more about making an annual gift or the Circle of Support, please contact Dan Krueger, assistant director of Annual Giving, at (850) 644-0771 or dkrueger@foundation.fsu.edu.



2011–12 FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES

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FLORIDA STATE UNIVERSITY FOUNDATION BOARD OF TRUSTEES (*from July 1, 2011—June 30, 2012*)

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Contributing Writers: Sally Bowman Carol Heard Susan K. Sigman **Photography:** FSU Photo Lab Tracy Hamilton Ray Stanyard

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