



2018–19 REPORT ON GIVING

When we set the goal to become a Top 25 public university, we knew our ambitions were lofty. But what we knew above all else is that, when we work together, there is very little our Seminole family cannot accomplish. This Report on Giving celebrates a monumental achievement, Florida State reaching not just the Top 25, but the Top 20. We are proud to be No. 18 in *U.S. News & World Report's* "Best Colleges 2020;" however, what makes us even more glad is expressing our gratitude to you—our alumni, friends, donors, faculty, staff and students—who helped make this happen. Thank you.



Florida State University is a Top 20 public university. I cannot recount this past fiscal year without beginning with news that would become our hallmark achievement. Reaching No. 18 in *U.S. News & World Report's* "Best Colleges 2020" is an incredible accomplishment, and the credit goes to so many people—our alumni, friends, faculty and staff, students, and certainly our generous donors.

There is more to celebrate about this historic ranking. Florida State soared eight spots from the previous year to reach No. 18, making it the greatest single-year improvement in university history. In fact, since 2016, FSU has risen a remarkable 25 spots. Much work was done in order to rise as we did—but we knew if we focused on our students, the heart of everything we do here—success would come our way.

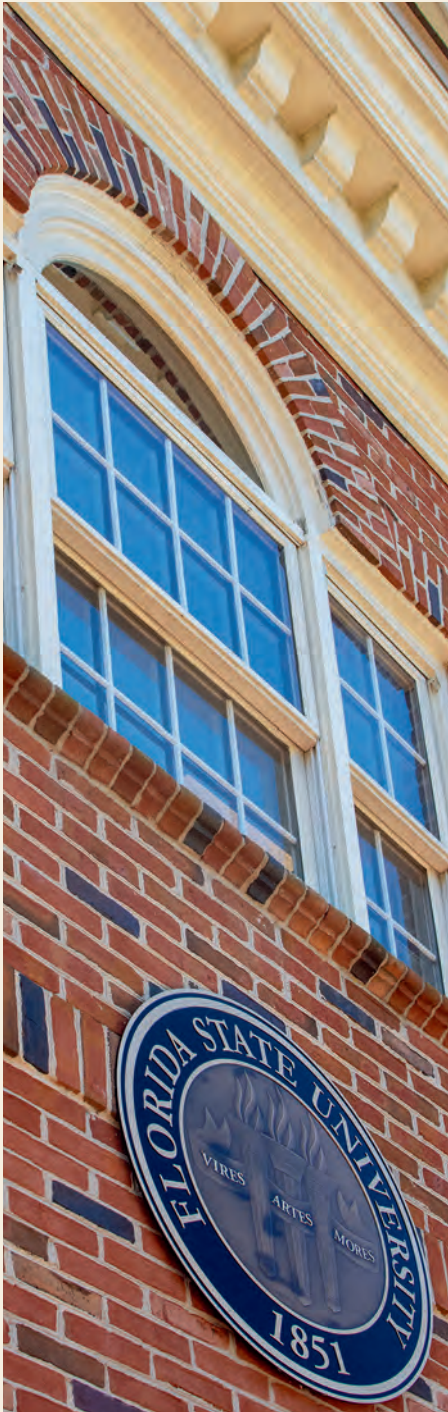
FSU hired 125 new faculty members last fall to improve class size and research. We now have a student-to-faculty ratio of 21-to-1, and more than 50 percent of our classes are smaller than 20 students. We have also seen a direct benefit to decreasing our class sizes. Florida State's four-year graduation rate of 72 percent ranks among the Top 10 public universities in the country and is No. 1 in Florida.

Not surprisingly, the word is out about the great things happening at Florida State University. This past year, we received nearly 57,000 first-year applications for admission to the 2019 summer and fall semesters. This number—which is an 11.9 percent increase to last year's record number—was reached well before the application deadline, making back-to-back record years for the university.

As I previously mentioned, we truly cannot do this without your support. We have achieved this recognition together, and I thank each and every one of you for the role you played. Together, we are making history at Florida State. Now, let's keep rising together.

A handwritten signature in black ink that reads "John Thrasher". The signature is fluid and cursive.

John Thrasher
President
Florida State University



We certainly could not create this year's Report on Giving without acknowledging our biggest celebration—becoming a Top 20 public university. I am so pleased to see Florida State achieve such great heights, but I am delighted to say there is even more for which to be proud.

In fiscal year 2019, the FSU Foundation recorded another stellar fundraising year. This year's \$65,641,688 total places it within the top five best fundraising years to date. This total is even more remarkable knowing it closely followed the conclusion of our \$1 billion campaign. The generosity of our donors—and the dedication of our staff—continues to astound me. I am grateful for the role everyone plays in FSU's success.

Speaking of success, our eighth-annual FSU's Great Give reached a historic record in support of university initiatives. In 36 hours, \$774,979 was raised, well surpassing its \$500,000 goal. FSU's Great Give also saw an increase in donors, reaching a total of 3,835, more than 3,000 of which were Florida State alumni. I am also proud to share that among those donors, 100 percent of our trustees were counted. We've set our sights even higher for our 2020 FSU's Great Give in March with an ambitious \$1 million goal.

We cannot continue to achieve such remarkable success without planning for the future. In the coming year, the Foundation will launch new and innovative programs in which to engage our donors and prospects. We continue to advocate for a more active and engaged board, where our committees work together in advancing the Foundation's mission. I look forward to sharing more on these initiatives and what they bring throughout the year.

I would also be remiss if I did not report that for the ninth consecutive year, the FSU Foundation received a clean audit report with no management letter comments as a result of its external audit. The Foundation is proud of this accomplishment each year and the many individuals whose hard work makes it happen.

I hope you enjoy reading more about our astounding year throughout this report. On behalf of the FSU Foundation Board of Trustees, I thank you for your continued support of Florida State.

A handwritten signature in black ink that reads "David B. Lane". The signature is fluid and cursive, written over a white background.

David B. Lane
Chair, FSU Board of Trustees

Florida State succeeds...



TOP
20TH
18TH

**8
spot
leap!**

*Greatest
single-year
improvement
in university
history*

NATIONAL
PUBLIC
UNIVERSITIES
U.S. NEWS & WORLD REPORT

2020

26TH | 2019

33RD | 2018

38TH | 2017

43RD | 2016



No. 7
*alumni
giving rate*

*...when we put
our students first.*



21-to-1 *student-to-faculty ratio*



No. 1 *four-year graduation rate in the state*



125 *new faculty hired last year*

Student success is at the heart of everything we do at Florida State. It sets us apart and drives us to do more. By giving our students the programs and resources they need to flourish, their success is our own, and we need to do everything we can to ensure these successes continue both now and long after they leave the university.

That's why we've identified five key, interconnected initiatives that—with your support—will create the hallmark of student success at Florida State University.

To learn about these initiatives and how you can be a part of them, visit **foundation.fsu.edu/student-success**.

Join us as we shape the future of student success.



STATEMENTS OF NET POSITION

AS OF JUNE 30, 2019 AND 2018

2019

2018

ASSETS

Cash and operating pool investments	\$57,962,789	\$58,313,174
Pledges receivable—net	63,899,866	64,700,575
Investments	595,486,378	576,349,377
Other assets	32,842,403	33,907,665
Total assets	\$750,191,436	\$733,270,791

LIABILITIES

Liabilities	\$38,833,956	\$42,834,321
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NET POSITION

Net position	\$711,357,480	\$690,436,470
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STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

FOR THE YEARS ENDED
JUNE 30, 2019 AND 2018

2019

2018

OPERATING REVENUES

Contributions	\$31,355,867	\$22,737,725
University support	8,217,582	7,146,984
Investment earnings	25,146,046	44,627,892
Other revenue	7,506,850	8,488,202
Total operating revenues	\$72,226,345	\$83,000,803

OPERATING EXPENSES

University program and facilities support	\$47,948,882	\$42,474,832
Foundation operations	16,083,007	15,963,147
Total operating expenses	\$64,031,889	\$58,437,979

Operating income	\$8,194,456	\$24,562,824
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Net nonoperating expenses	(93,225)	(122,988)
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Endowment contributions	12,819,779	8,146,518
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Change in net position	\$20,921,010	\$32,586,354
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Net position—beginning of year	\$690,436,470	\$657,850,116
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Net position—end of year	\$711,357,480	\$690,436,470
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Major Gift Advances Preeminence of FSU College of Business to Honor FSU Alumnus James M. Seneff

A generous \$5 million gift commitment from CNL Charitable Foundation, founded by alumnus James M. Seneff, will establish an honors program at the Florida State University College of Business and advance the college farther down the path of preeminence.

A cash gift of \$2 million will create a community of elite undergraduate students designated as James M. Seneff Scholars, while a \$3 million planned gift will establish the James M. Seneff Fund for Preeminence.

“Jim Seneff is one of Florida State University’s most distinguished alumni, and we are honored and grateful that the CNL Charitable Foundation is investing in our academic excellence to honor its founder,” said President John Thrasher. “These gifts will provide College of Business honor students with life-changing opportunities and will help elevate the entire college. We greatly appreciate Jim’s friendship, support and generosity.”



Jim Seneff and his wife, Martha, pictured with the inaugural cohort of James M. Seneff scholars.

James M. Seneff Scholars will benefit from a more rigorous curriculum focused on continued academic success and mentoring opportunities that lead to top job placements or continuing graduate studies. The James M. Seneff Honors Program will stress innovation and leadership, networking, collaboration and making lifelong professional connections. It also provides travel and research options and expanded internship and experiential learning opportunities.

The program dovetails with the university’s Honors Program and Garnet and Gold Scholar Society, allowing students to gain educational benefits in other disciplines beyond the business school.

The inaugural cohort of James M. Seneff Scholars were selected in fall 2019. The application process to select the next cohort will begin in January 2020. The James M. Seneff Scholars, selected from across all



disciplines within the college, will represent the college's top undergraduate students. A director and a faculty-led honors committee will direct the program.

The James M. Seneff Fund for Preeminence will ensure the College of Business can invest in student experiences, fulfill faculty needs, strengthen programs and offer new programs to meet future demand. This discretionary support will give college leaders the flexibility to fund key needs and make sure FSU remains competitive with other leading business schools.

"We are deeply grateful to Jim and the CNL Charitable Foundation, whose generous support will create a transformative honors experience for our most academically talented undergraduates while continuing to propel the college into the ranks of the nation's very best business schools," said Michael Hartline, the college's dean.

Seneff, who graduated in 1968 with a bachelor's degree in business administration, said he is proud of his alma mater. Over the past three years, the college has moved up 15 spots to No. 26 in *U.S. News & World Report's* ranking of public business schools.

"I am impressed with all the College of Business has accomplished, but in order to continue its upward trajectory it is essential the college is able to attract the brightest minds and provide them with the most innovative, cutting-edge and relevant education," Seneff said. "I believe the college is worth my investment and that it will make even greater strides in the years to come. I'm happy to do my part to ensure that happens."

Seneff is the founder and executive chairman of Orlando-based CNL Financial Group, a private investment management firm focused on the



[L-R] Seneff in Orlando; Seneff joined by Dean Michael Hartline, a Seneff scholar and President John Thrasher; Seneff speaks with the inaugural Seneff Scholars.



Democratization of InvestingSM, providing individual investors the opportunity to participate in alternative asset classes. Over the course of its 45-year history, CNL and its affiliates have formed or acquired companies with more than \$34 billion in assets. In addition, they have raised more than \$19 billion in private and public offerings through the broker-dealer and institutional investment communities.

For his professional accomplishments, Seneff recently received the Lifetime Achievement Award by the Institute for Portfolio Alternatives, the leading Portfolio Diversifying Investments industry organization. The award highlights the groundbreaking role Seneff and CNL play in the alternative investments industry.

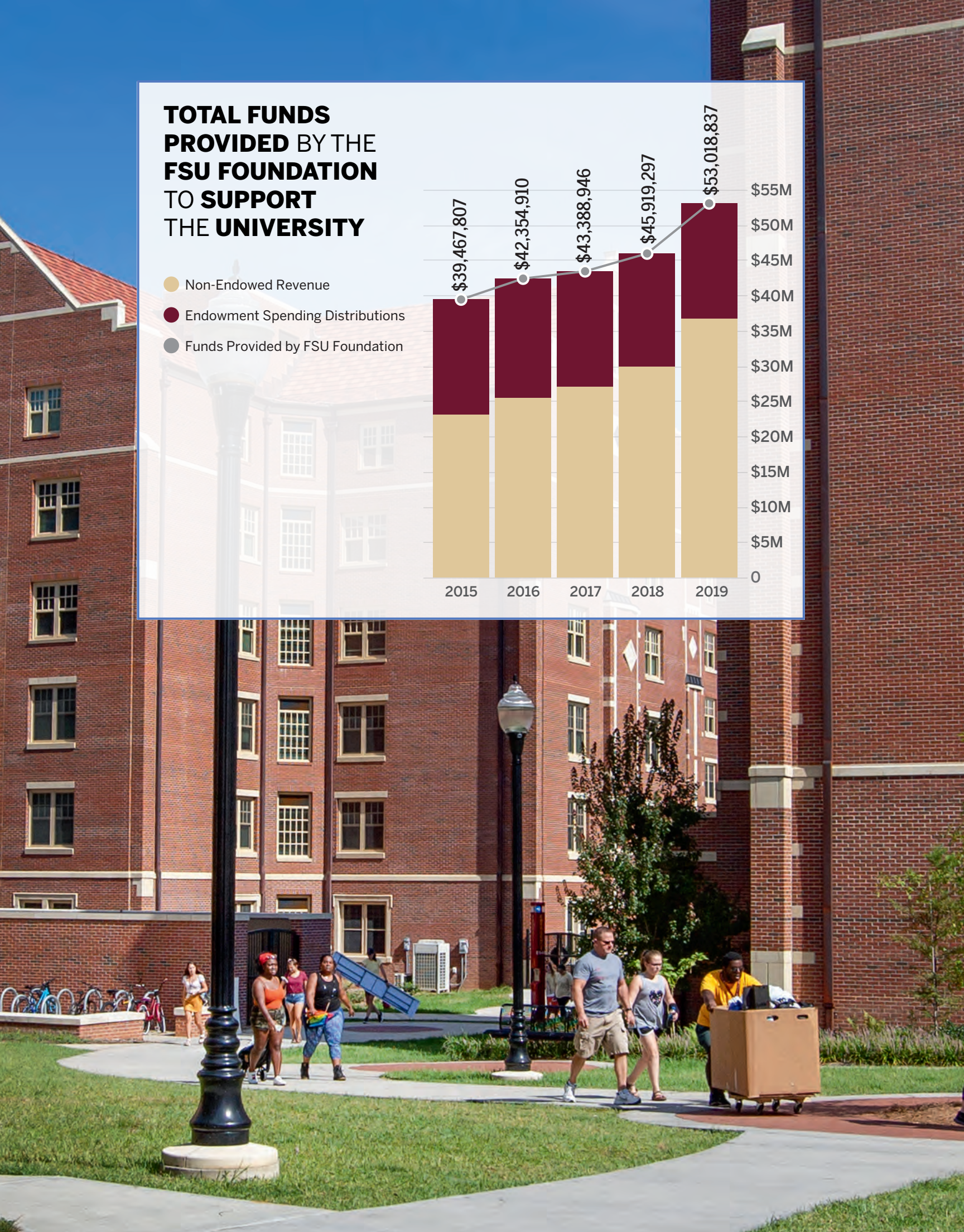
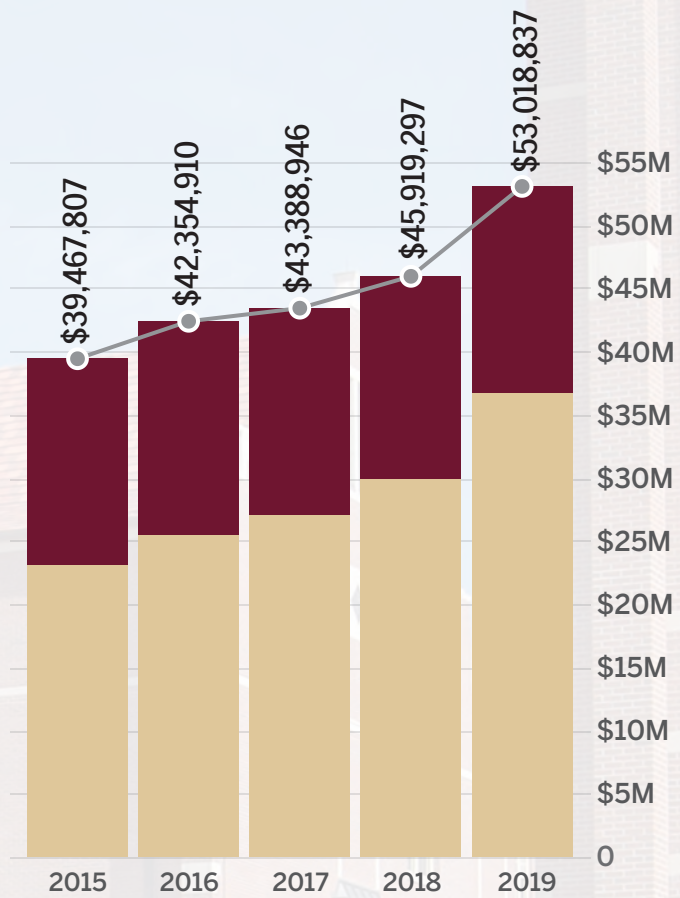
Seneff also has been widely recognized for his business, civic and philanthropic contributions. Among his many

honors is the prestigious Horatio Alger Award from the Horatio Alger Association of Distinguished Americans given to individuals who have succeeded in spite of adversity and who are committed to supporting young people in pursuit of increased opportunities through higher education. Seneff's commitment to youth also received recognition from the Central Florida Council of the Boy Scouts of America, which presented him its highest honors, the Golden Eagle Award and the Silver Beaver Award.

In addition, Seneff was inducted into the Central Florida Junior Achievement Business Hall of Fame and Florida State University's College of Business Hall of Fame. He was named one of Real Estate Forum's 65 Legends & Icons and recognized as a Living Legend in the Florida Trend Top 500 most influential Floridians.

TOTAL FUNDS PROVIDED BY THE FSU FOUNDATION TO SUPPORT THE UNIVERSITY

- Non-Endowed Revenue
- Endowment Spending Distributions
- Funds Provided by FSU Foundation



Esteemed Retired Professors Present Major Gift to Florida State

For much of the past half century, former professors Charles and Persis Rockwood have worked in perfect harmony on a shared goal to elevate Florida State University through their teaching and financial gifts.

Their latest donation to FSU will be music to the ears of future students, faculty and music lovers everywhere.

The Rockwoods are making a profoundly generous \$2.2 million donation to build a one-of-a-kind pipe organ tailored specifically for Opperman Music Hall. The handmade Rockwood Organ at the College of Music will be among the finest in the nation—a landmark instrument that will enhance the prestige of FSU's organ and sacred music programs, as well as the entire college.

"We are delighted to be able to make this gift," said Charles Rockwood, who, along with Persis, has made a series of donations to FSU totaling \$5 million. "We continue to be impressed by the College of Music and hope this organ will inspire students and patrons well beyond our years. We believe this investment serves as a fitting legacy for our commitment to Florida State and supports the College of Music's strong tradition of exceptional musicianship."

The Rockwood Organ at the College of Music will become the focal point of a decade of renovations around Opperman Music Hall, including infrastructure improvements to the stage, lighting, seating and outside terrace.

"We are deeply grateful to Charles and Persis Rockwood for their generous legacy of giving to Florida State," said Patricia Flowers, dean of the College of Music. "Their gift of \$2.2 million to purchase a custom-built pipe organ for Opperman Music Hall is a bold contribution that will have a lasting impact for generations of students. It's exciting to see donors like Charlie and Persis help lead Florida State into the future with an enthusiastic vision that imagines FSU at its very best."

Now married 52 years, Charles Rockwood and Persis Rockwood, née Emmett, arrived at Florida State in 1960 and quickly established themselves as thoughtful and influential scholars in their fields. Charles, who worked in metal fabrication early in his career, earned a doctorate from Indiana University and taught economics at FSU until 1991.

Persis, who taught marketing and management until retiring in 1989, was the first woman to earn a doctorate at Stanford University in 1960. She built on her reputation as a trailblazer at Florida State. Described by friends and colleagues as gracious, humorous and courageous, she was the first woman promoted to full professor of marketing in 1973. She also chaired a university committee that worked to create a policy on gender equity in faculty salaries. She was inducted into the College of Business Faculty Hall of Fame in 2018.

Paul Fritts gives a tour of his organ-building workshop in Tacoma, Washington. [L-R] Paul Fritts; Patricia Flowers, dean of the College of Music; Charles Rockwood; Ian Quinn, assistant professor of organ.



The Rockwood Organ will be built by Paul Fritts & Company Organ Builders in Tacoma, Washington—one of the best organ makers in the world. One of Fritts' recent projects was to build a four-story pipe organ, weighing 20 tons and equipped with more than 5,000 pipes, in the nearly 150-year-old Roman Catholic church on the campus of the University of Notre Dame.

Ian Quinn, assistant professor of organ, described the commissioning of a Fritts organ as a jewel in the university's crown.

"The organs built by Paul Fritts are known for their exquisite tonal qualities and highly sensitive touch, which enables organists to achieve superior results," Quinn said. "The arrival of the instrument in 2025 will be a major event nationally, and I know it will enhance the College of Music's reputation as a center for performance and scholarship."

FSU has a long, distinguished history of organ study.

In 1924, the College of Music's dean—Ella Scoble Opperman, considered one of the nation's foremost organists—led an effort to buy an organ from renowned builder E.M. Skinner in Boston. The Skinner organ was installed in Westcott Auditorium, known today as Ruby Diamond Concert Hall.

When construction of the new music building, now called Kuersteiner Music Building, was completed in 1948, the Skinner organ moved into Opperman Music Hall. The keyboard console was placed on a hydraulic lift that could be raised up to the stage from the basement below.

In 1975, Florida State contracted with the Holtkamp Organ Company in Cleveland, Ohio for a new mechanical action organ, which was different than the electric action on the old Skinner organ. A

mechanical action design gives an organist more control over the instrument.

FSU Professor Emeritus of Organ Michael Corzine, who played the first recitals on the Holtkamp organ, distinctly remembers the scene in Opperman Music Hall as workers installed everything.

"The hall had to be closed for the summer of 1975 because the organ had thousands of parts and pipes, and they were spread out all over the floor," Corzine said. "When the instrument was finally assembled and the hall reopened in late September, it was quite a revelation. The new organ sparked interest all around the Southeast, and many students came to see, play and hear it in performances."

Corzine said 21st-century technology has expanded the durability of today's mechanical action organs, such as the Fritts model purchased by FSU.

"Organ building has progressed back to the techniques of historical models, which have lasted for 300 years," he said.

With about 1,000 students, FSU's College of Music is one of the largest and most comprehensive schools of its kind. Organ students can earn bachelor's, master's and doctoral degrees tailored to the individual strengths of a student.

Quinn said the Rockwood Organ will offer students expanded opportunities that help them prepare for careers.

"The new Rockwood Organ will elevate both the learning experience for students and the visibility of FSU's organ program across the country," Quinn said. "This news is cause for great celebration."



AT LEFT: *Persis and Charles Rockwood*
BELOW: *Opperman Music Hall*



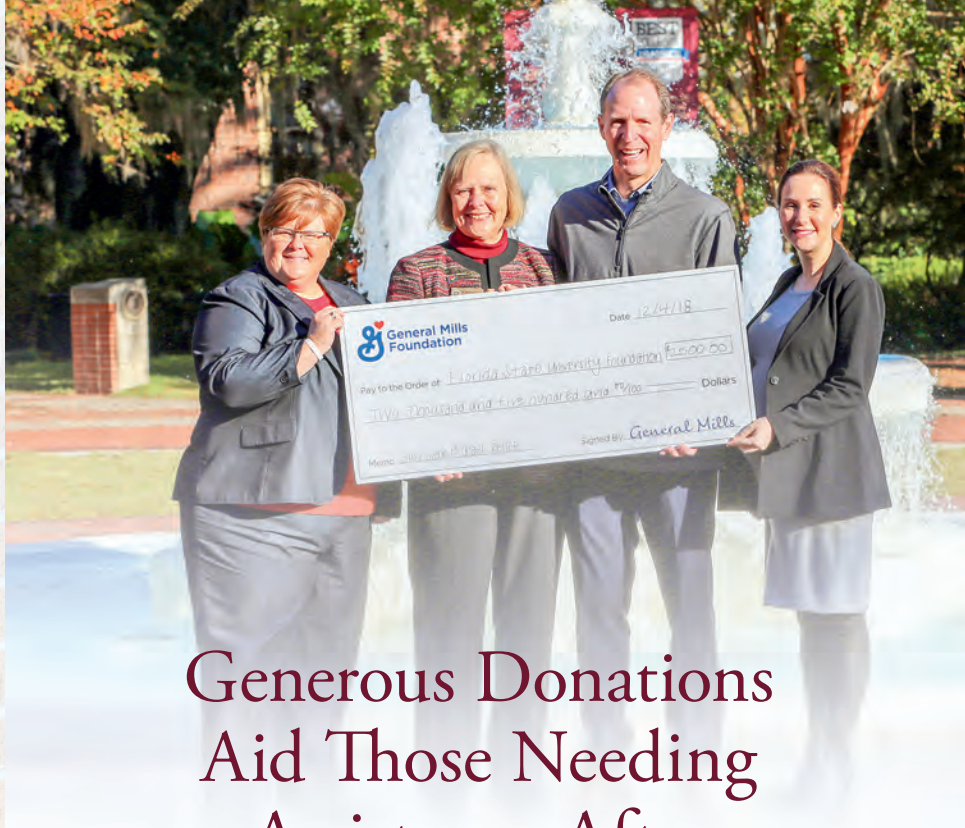
GIVING BY INDIVIDUALS AND ORGANIZATIONS

for the year ended June 30, 2019



TOTAL DONORS
20,271

- Alumni/Attendee—11,718
- Friend—2,527
- Current Student—2,446
- Parent—1,525
- Faculty/Staff—954
- Corporation—629
- Other Organization—345
- Foundation—127



Generous Donations Aid Those Needing Assistance After Hurricane Michael

The check was large—literally. So big in fact that those in attendance—[L-R] FSU Dean of Students Victoria Dobyanski, Dean of Undergraduate Studies Karen Laughlin, General Mills employee Scott Nevitt and Vice President for Student Affairs Amy Hecht—all lent a hand to support it. Just as the General Mills Foundation, and many other individuals and organizations, lent a hand to the Florida State community and have truly made a big impact.

Driven by the devastation left in the wake of Hurricane Michael, the FSU Foundation created two relief funds that would not only help students, faculty and staff impacted by the storm, but by future emergencies as well.

Seminole community members answered the call for assistance and made over 400 gifts totaling more than \$150,000 to both the Seminole Emergency Relief Fund and the Seminole Emergency Relief Fund—Panama City. Several organizations contributed large gifts to kickoff the fundraising efforts, including Helios Education Foundation, Alfred I. duPont Foundation, St. Joe Foundation and the Atlantic Coast Conference.

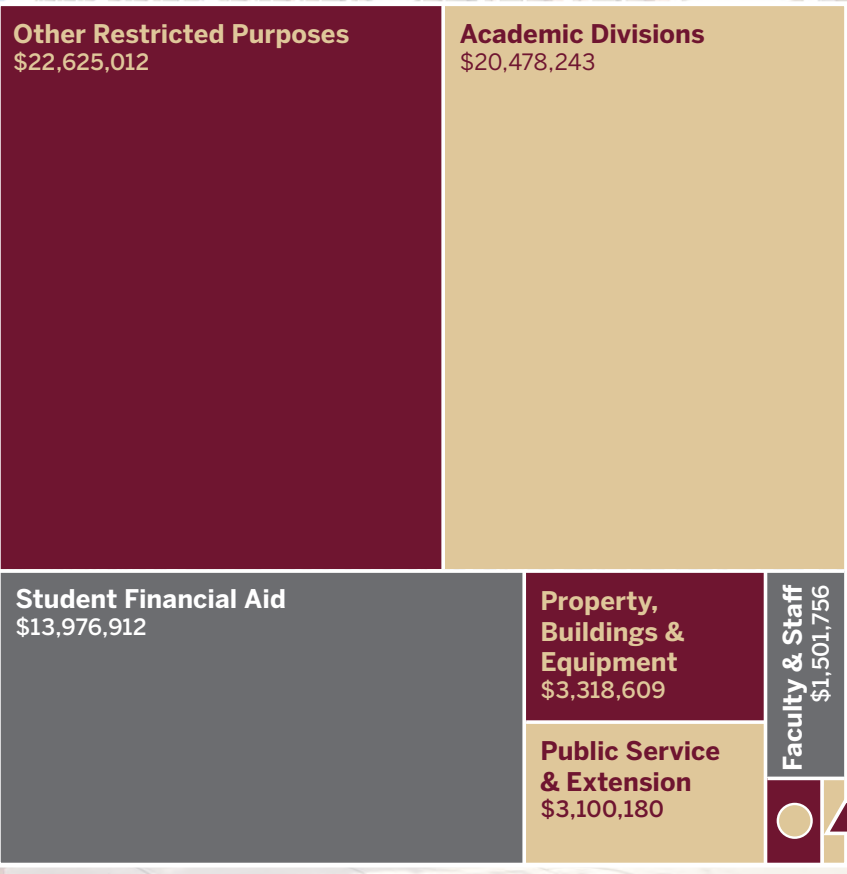
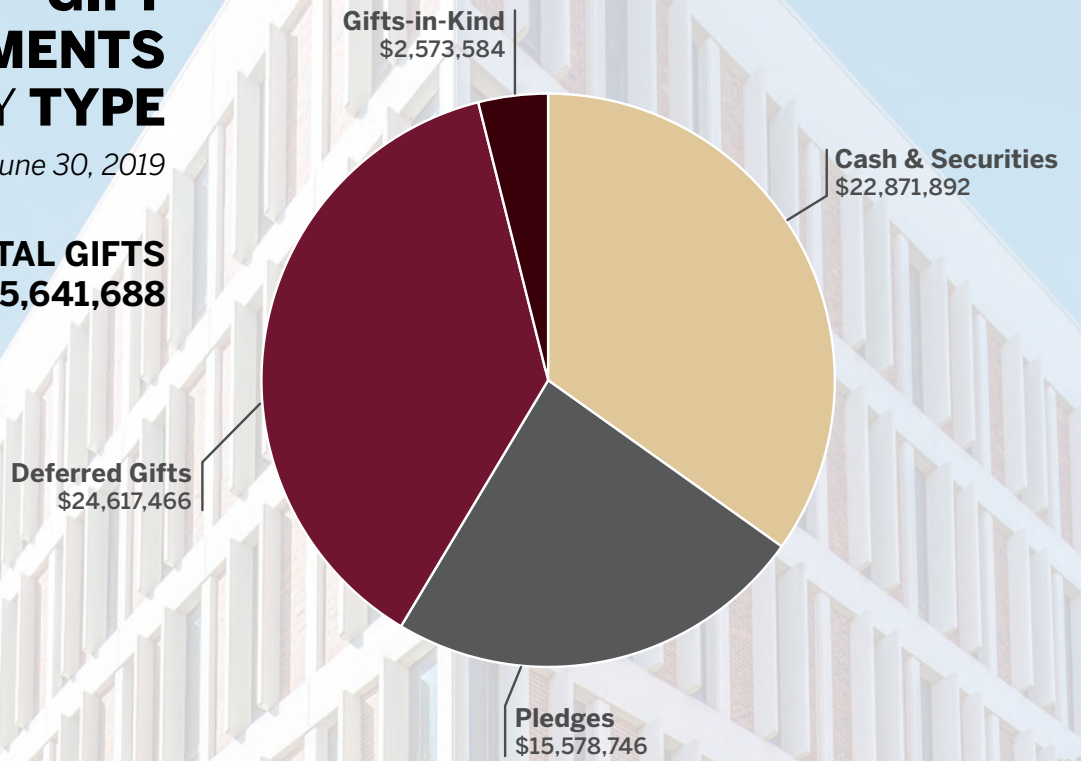
Since Hurricane Michael, Florida State University has been able to help 138 students and 75 employees, both at the main campus in Tallahassee and in Panama City.

“We were overwhelmed with the outpouring of support for our Seminole community members in need,” said Thomas W. Jennings Jr., Ph.D., president of the FSU Foundation and vice president for advancement at Florida State University. “We now have the ability to help faculty, staff and students not just affected by Hurricane Michael, but those in the future experiencing temporary financial hardship.”

GIFT COMMITMENTS BY TYPE

for the year ended June 30, 2019

TOTAL GIFTS
\$65,641,688



GIFT COMMITMENTS BY PURPOSE

for the year ended June 30, 2019

TOTAL GIFTS
\$65,641,688



Visionary Alumni Include Florida State in Their Estates

From students to accomplished alumni, Arnold and Priscilla Moss Greenfield cultivated a lifelong friendship with the Florida State University community. Both graduates of Florida State, the Greenfields devoted countless years ensuring FSU continued to offer the same unparalleled educational opportunities they both experienced during their time on campus.

Arnold served the university as student body president from 1957 to 1958 and maintained dedication to his alma mater by later becoming a visiting professor within the Reubin O'D. Askew School of Public Administration and Policy and as a member of the FSU Foundation Board of Trustees. Additionally, both Arnold and Priscilla committed their time to serving on numerous boards throughout the university landscape and state of Florida, including as part of The John and Mable Ringling Museum of Art Foundation Board of Directors.

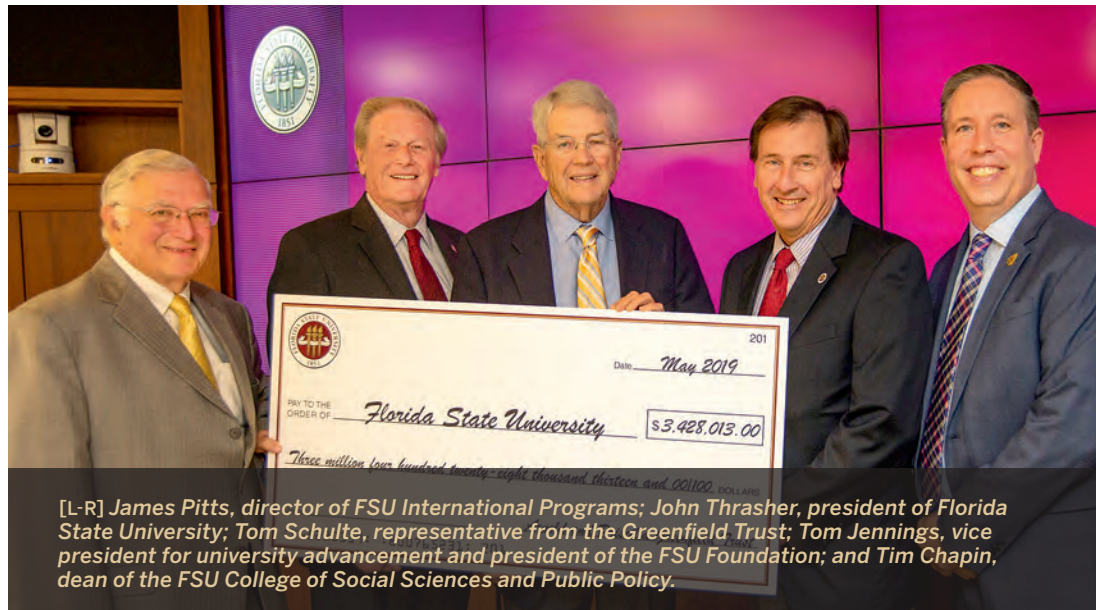
Their involvement allowed the Greenfields to observe first-hand the immediate impact private philanthropy could have towards sustaining and strengthening the preeminence of Florida State. Together, they decided to be a permanent part of that legacy of excellence by remembering FSU with a planned gift. With their recently granted gift, Arnold and Priscilla's vision to prepare FSU students with the resources necessary to obtain the real-world knowledge needed for public service careers will soon be brought to life.

"To remember FSU in their estate shows just how visionary Arnold and Priscilla were," said Florida State University President John Thrasher during the gift presentation ceremony on May 13. "They gave so much of themselves to the university over the years, and now these gifts will ensure they will continue to have an impact on future generations of students."

The gifts bequeathed, valued at more than \$3.4 million, will establish the Arnold L. and Priscilla Moss Greenfield Endowment Fund and support multiple academic and experiential learning initiatives at the university. Funds will be used to provide academic specialization in state and municipal debt management through establishing the Arnold L. and Priscilla Moss

"hands-on" experiences necessary for successful futures such as the fellowships and international study the Greenfields' generosity will support. FSU is recognized as the largest university to adopt such a requirement.

Additionally, the Greenfields designated \$100,000 of the endowment to support The Ringling



Greenfield Eminent Scholar Chair in Public Debt Management within the Askew School. Remaining residual funds supplied from the endowment will create undergraduate- and graduate-level fellowships and scholarships for those pursuing studies in public policy, social science, law and other liberal arts at the Tallahassee campus, as well as for students who wish to experience international opportunities abroad at the FSU London Study Centre to further encourage interdisciplinary approaches to policy education.

FSU recently announced an experiential learning graduation requirement, ensuring students participate in various types of

and their successful completion of *The Ringling Inspires: Honoring the Legacy and Building for the Future* campaign.

"We have profound gratitude for the commitment Arnold and Priscilla displayed not only for FSU but for the individuals who will one day step on campus in pursuit of earning a college degree," said FSU College of Social Sciences and Public Policy Dean Tim Chapin. "Thanks to the couple's forethought of including Florida State in their estate plans, more students will have the potential to achieve their educational goals, and their academic and professional success will serve as a lasting tribute to Arnold and Priscilla's philanthropy."



A Gift from Two Florida State University Alumnae Ensures Vision and Influence of Late Dean Continues for Years to Come

A native of New York, Dr. Nancy Marcus didn't plan to stay in Tallahassee for long after arriving in 1987. A few years, maybe, but not much longer. "I said, 'Hey, I'll give it five years and go somewhere else,'" she told FSU News in a 2017 interview.

But Marcus stayed, devoting the next 30 years of her life to making Florida State University a better institution of higher education for students and faculty alike, and putting FSU on the path of becoming a preeminent university for post-graduate education.

"She really set [FSU] up to be one of the top graduate schools in the country, and has helped us, as a university, achieve many of our initiatives and goals," said Ashley Jarvis, deputy director for business operations of The Graduate School.

A pioneer in the field of oceanography with an already-impressive resume, Marcus quickly became a key figure among the Florida State faculty, first as director of the FSU Marine Laboratory from 1989-2001 and later as dean of The Graduate School from 2005-2017. She was named the Robert O. Lawton Distinguished Professor in 2001, the highest honor the university awards to faculty members.

As dean of The Graduate School, Marcus didn't just oversee graduate education at FSU, she helped to define the modern-day graduate education and experience. Whereas graduate schools have traditionally trained students for careers in academia, Marcus placed a great deal of focus on workforce development and preparing students for opportunities

in the arts, research, government and the private sector.

"When she came to The Graduate School, she simply transformed how things were done," said Dr. Mark Riley, current dean of The Graduate School. "What Nancy achieved at FSU and what she's done for The Graduate School is beyond epic. She also created many new institutions within the university."

Marcus established programs that helped recruit a diverse student body to Florida State. She secured financial resources for students who otherwise would not be able to afford a graduate education. In 2008, she launched the Fellows Society, which promotes interdisciplinary communication and the exchange of ideas within The

OPPOSITE PAGE: *Janet Stoner and Alicia Crew*

THIS PAGE: *Wen-Chi Shie with Dean Nancy Marcus*

Graduate School. Marcus' vision ultimately helped significantly increase the number of graduate degrees awarded annually at FSU and raised external funding for university graduate students exponentially.

Marcus retired in 2017, and within a year, passed away following an aggressive battle with Uveal Melanoma. However, her legacy lives on beneath the oak trees and Spanish moss that span across the Florida State campus.

It's hard to walk across campus today and not be reminded of Dr. Nancy Marcus. There's the brick bearing her name on Westcott Plaza and the commemorative bench her colleagues placed near the Honors, Scholars and Fellows House, a building that likely wouldn't be on the campus if not for her efforts.

In that building, the Great Hall is named on her behalf. At her memorial, former FSU President Talbot "Sandy" D'Alemberte remarked that it should be named the "Great Nancy H. Marcus Hall" rather than the "Nancy H. Marcus Great Hall."

Great is just one way to describe Marcus. Brilliant, extraordinary and amazing are others. Her friends and colleagues remember her as a talented magician, a skilled golfer, an expert chef and an avid boater. She loved fishing, FSU athletics, and her students and colleagues. She was a champion for women in STEM and an advocate for underrepresented students on campus from day one.

"She was truly a Renaissance woman in that she was a brilliant scientist and loved the arts," longtime colleague and friend Judith Devine, senior associate dean of The Graduate School, said of Marcus.

In 2003, FSU established the Nancy Marcus Professorship, which supports and recognizes a faculty member from the College of Arts & Sciences who is professionally known as a superior researcher and who has demonstrated extraordinary effort and commitment in service to students from underrepresented groups in math and science and attracts them to advance their careers in these fields.



“

Thanks to your generous support, this scholarship covers part of my academic expenses at FSU. As a result, I can spend time on my own studies, share my research at conferences, and conduct my doctoral research; now, I'm wholeheartedly focused on my research and dissertation.

”

— Wen-Chi Shie
Ph.D. Candidate and Nancy H. Marcus
Endowment for Graduate Student
Excellence recipient

Marcus leaves behind a long list of accolades and publications, numerous national committees on which she served and millions in grants and funding she earned for the university. Wanting to ensure that Marcus' vibrant legacy would continue to provide a lasting gift to the university and its graduate students, FSU alumnae and longtime supporters Alicia Crew and Janet Stoner collectively donated \$100,000 to establish the Nancy H. Marcus Endowment for Graduate Student Excellence shortly following her passing.

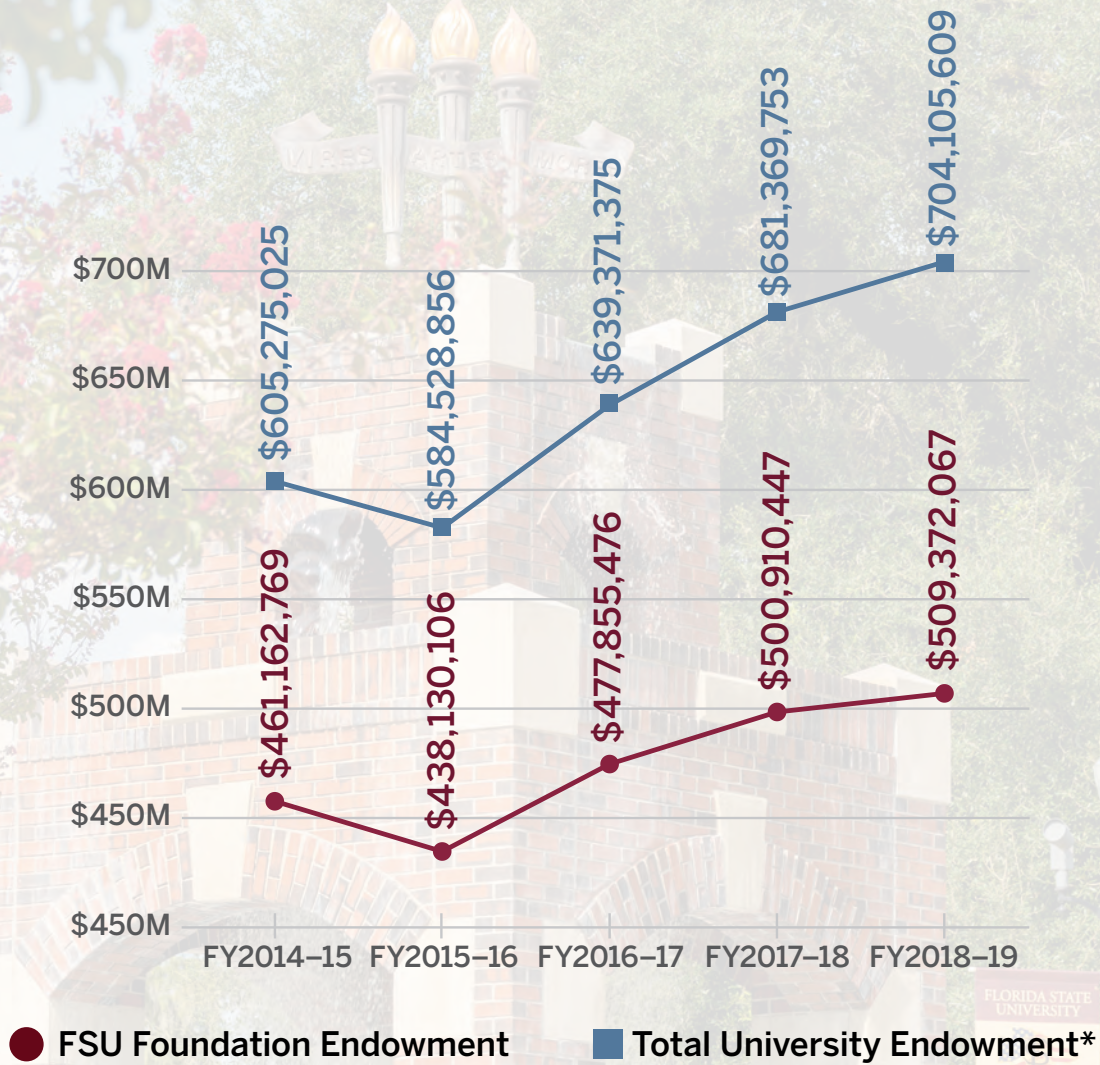
The endowment supports current FSU graduate students who are active in the Fellows Society. It provides access to funding for expenses related to scholarly activity not covered by grants and other funds, such as travel, presentations and research stipends. It's meant to help close the gap between grant funding and students funding portions of their own research.

"Funding is not easy," Crew said. "It's sometimes easy to get a significant gift for some of the very popular projects, but some of the things that may not be noticed often need the most money. Our intent was to make sure there was funding available for those needs as well."

The endowment also honors Marcus and serves as a tribute to her work at FSU, as well as her innovative approach to graduate education and her passion for setting up her students for success.

Nancy Marcus forever changed Florida State University, and the effects of her influence on the school won't diminish any time soon. Crew and Stoner's gift ensures that The Graduate School at Florida State University continues on the path that Nancy Marcus set for it more than a decade ago.

HISTORICAL ENDOWMENT TOTALS



* The Total University Endowment comprises endowments from the following university direct support organizations: FSU Foundation, Seminole Boosters, FSU Real Estate Foundation, FSU Research Foundation and The John and Mable Ringling Museum of Art Foundation.

Recognition Societies



Presidents Club

SINCE 1977, THE PRESIDENTS CLUB has recognized the university's most generous donors—individuals, families, corporations and foundations—whose support, dedication and vision make positive things happen in our community, our state and beyond. Presidents Club honorees provide the backbone of critical private support that makes Florida State University a leader in teaching, research and public service. The five societies, which are named for historically significant dates, benefactors and university presidents, recognize donors with cumulative giving of \$10,000 or more to any college, department or academic program through the Florida State University Foundation.

1851 SOCIETY

\$5 million or more total lifetime giving

FRANCIS EPPES SOCIETY

\$1 million–\$4,999,999 total lifetime giving

EDWARD CONRADI SOCIETY

\$500,000–\$999,999 total lifetime giving

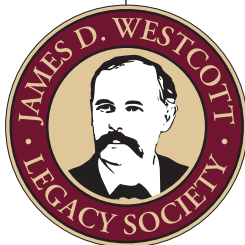
DOAK CAMPBELL SOCIETY

\$100,000–\$499,999 total lifetime giving

ROBERT STROZIER SOCIETY

\$10,000–\$99,999 total lifetime giving

For more information about the Presidents Club, please contact the Donor Relations department at (850) 644-6000.



James D. Westcott Legacy Society

THE JAMES D. WESTCOTT LEGACY SOCIETY recognizes the generosity of alumni and friends who have made an estate commitment or a deferred gift in support of the academic initiatives at Florida State University. Individuals who establish a planned gift such as a bequest, charitable gift annuity, charitable remainder trust, retained life estate or other gift option play a key role in securing the university's future.

To learn more about how to leave your legacy for Florida State University, please contact the Office of Gift and Estate Planning at giftplanning@foundation.fsu.edu or (850) 644-0753.



Vires, Artes, Mores

VIRES, ARTES, MORES donor recognition society takes its name from the Latin words for strength, skill and character found in the university seal and was created to thank those committed individuals and organizations whose support has made a positive and lasting impact on the Florida State University community. Honorees in *Vires, Artes, Mores* have exhibited gracious dedication to the university's long-term vision, ambitious initiatives and transformative ideas.

Inclusion in *Vires, Artes, Mores* begins at \$250,000 of cumulative support given through five of the university's direct support organizations—FSU Foundation, Seminole Boosters, FSU Alumni Association, The John and Mable Ringling Museum of Art Foundation and FSU Real Estate Foundation.

DIAMOND SOCIETY

\$10 million or more total lifetime giving

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\$5 million–\$9,999,999 total lifetime giving

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\$1 million–\$4,999,999 total lifetime giving

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\$250,000–\$999,999 total lifetime giving

For more information about *Vires, Artes, Mores*, please contact the Donor Relations department at (850) 644-6000.

Our Honor Roll

Visit foundation.fsu.edu/donor-recognition/donor-honor-rolls for a complete list of Presidents Club, Westcott Society and *Vires, Artes, Mores* donors who contributed to the Foundation during the 2019 fiscal year.

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